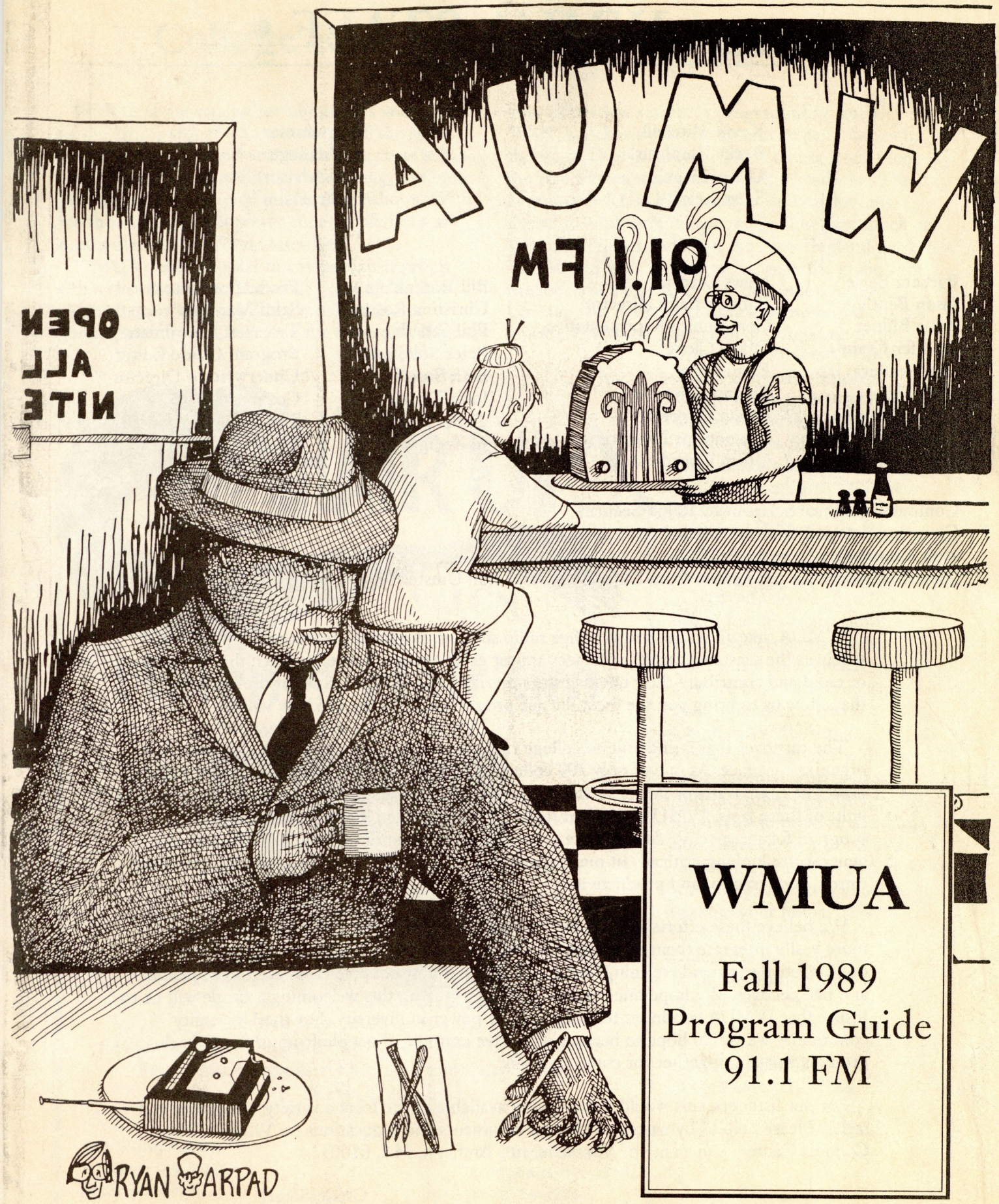

WMUA

Fall 1989
Program Guide
91.1 FM

College Radio: Community Catalyst

WMUA is the catalyst for uniqueness and diversity for the University of Massachusetts and the surrounding community. For the last forty years it has been your source of quality programming, live entertainment and educational public affairs shows. With one thousand watts of power comes a plethora of musics that can't be found elsewhere.

WMUA doesn't appeal to any particular group within the community but to all walks of life. Nowhere else can you hear The Derelicts, Buster Cooper, and Tyree Cooper on the same dial. Expose yourself to new realms in programming. Each WMUA jock is a pilot on an unforeseen journey to the far reaches of infinity. The Eclectic Rock Block is the best way to start the day with a headache. The Morning Eclectic Block ranges from melodious gospel to adult progressive music. The Jazz Block on WMUA is unparalleled on the New England market. The World Beat Block lets you span the globe with the touch of a dial every day from noon to three. Chicago will never be the same because of the blues block on WMUA. Dinner time brings you in tune with global interests, Third World concerns, Student Government politics, and the Dating Game during the Public Affairs Block. The Rock Block will leave you speechless with its power-packed lineup. The Urban Contemporary Block takes it to the top in western Massachusetts.

Not only do we provide a multitude of musics, however: an up-to-the-minute news team and a phenomenal sports staff are busy with keeping your information current. Come to WMUA to get hands-on experience with our multi-faceted departmental staff including everything from sales to promotions. You don't have to be a Communications major to be a part of the family. Come to WMUA. Make it your home. Make it the best opportunity of your college career. WMUA could be the realization of your dreams come true.

Kevin A. Mitchell
Programmer, WMUA

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• WMUA STAFF •

Kevin Mitchell	Programmer
Becky Zumbruski	Manager
Glenn Siegel	Advisor
Scott Lever	Chairperson

Barbara Beale	News Director
Jason Bentley	Public Affairs Director
Anne Bidner	Community Representative
Jennifer Crain	Office Clerk
Dan Ferreira, Jr.	Engineer
Matt Flynn	Finance Director
Chuck Hamilton	Music Director
Cheetie Kumar	Promotions Director
Scott Klane	Office Coordinator
Bill Rosenblatt	Production Director
Christina Rosetti	Sales Manager
Phil Straub	Telethon Coordinator
Peter Sokolowski	Program Guide Editor
Beth Soreff	Underwriting Director
John Triana	Co-Sports Director
Trent Watson	Third World Affairs Director
Al Zadig	Co-Sports Director

Computer graphics & layout by Ralph Seaman
Cover by Al Arpad, from an original concept by Jay Ryan
40th Anniversary Logo by Pam Glaven
Special assistance for production from Dave Cotter and Rob Umstead

WMUA, like all student-run college radio stations, is a hectic, invigorating place. As surely as the seasons change, new faces appear each semester, eager to learn the rudiments of radio and contribute their talents to the myriad tasks (on both sides of the microphone) that allow us to bring you the most diverse programming in the Pioneer Valley.

The turnover that is endemic to college radio presents an administrative challenge few organizations face. As one of only 300 college stations nationwide with an effective radiated power of 1,000 watts or more, WMUA is larger and more complex than most of its peers. In light of these facts, WMUA's student leaders have instituted a comprehensive training program for prospective dee-jays, are re-working our constitution and by-laws, and, in general, are looking critically at our organization with an eye towards increasing communication, cooperation, and productivity.

We believe these efforts will not only make us more efficient and help newcomers to more easily integrate themselves into our organization, but will help us to keep focused on our objective to provide training and access to the widest possible cross-section of people and perspectives. We hope one result of institutionalizing this welcoming attitude will be to insure that WMUA continues to recognize the power in diversity. For the University community we would hope to become a positive example of people from different backgrounds working together for common goals.

For our listeners, this would mean having available music from a variety of cultures and styles. Please help us by writing with your comments and suggestions to: WMUA, 102 Campus Center, University of Massachusetts, Amherst, MA, 01003.

Glenn Siegel
Advisor, WMUA

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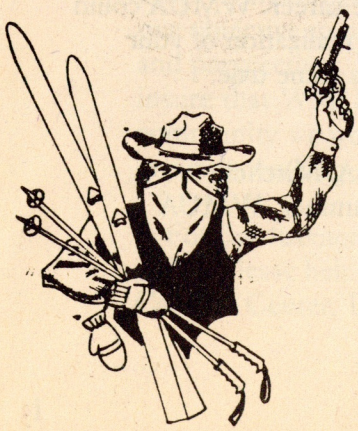
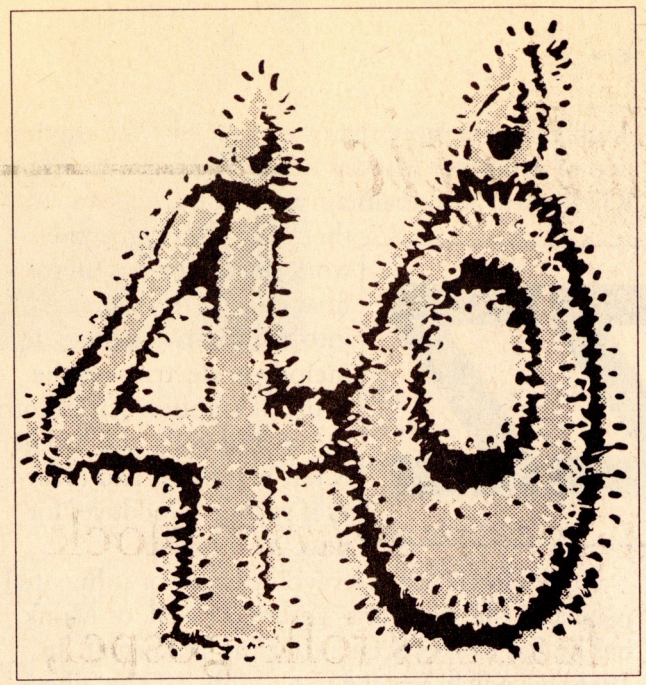


THE GREAT SKI SNATCH

NOVEMBER

2nd Friday	12:00 noon -10:00pm
3rd Saturday	12:00 noon -10pm
4th Sunday	10:00am - 5:00pm



Forty Years In Your Ears

On October 30th, 1949, WMUA was established as the official student radio station of the University of Massachusetts at Amherst, endowing it with the privilege of broadcasting programs to bring information to the campus community. Beginning as a low power AM radio station tucked in the attic of South College, WMUA has travelled a long way in forty years. In speaking to WMUA alumni, however, I have learned that many things really haven't changed. In 1949, just as in 1989, there were students who would rather dedicate themselves to radio than to their studies.

WMUA's 40th Anniversary Banquet is finally taking shape. The banquet is planned for May 6, 1990 and will take place here in Amherst. We have a dedicated committee planning the event and a WMUA Alumni Association to produce a newsletter to be mailed to all MUA alumni with information about the station and the Anniversary celebration plans. If you're a WMUA veteran, please contact the 40th Anniversary Committee to be sure to be on our mailing list.

Scott Lever, Chairperson
WMUA Radio
40th Anniversary Committee
102 Campus Center, UMass
Amherst, MA 01003

the week in... MORNING ECLECTIC

MONDAY

Food For The Soul, with Reverend Pearson, is the most gentle way to begin your week. With not a dissonant sound or a screeching guitar, the gospel sound of **Food For The Soul** will get your blood pumping and your mind working again.

TUESDAY

The Oblivion Express will cover a variety of musical styles: jazz, folk, country, blues, new age, and world beat—from the 1920's to the 1990's.

WEDNESDAY

Sing About It features topical folk music, music addressing social justice issues, and a news report (Morning Sedition) at 7:40 a.m. of victories in the peace and social justice movements with songs related to the stories. Each show has an individual theme, and local folk concerts are announced and aired.

THURSDAY

Now's The Time features music by women artists, as well as women's news and interviews. Women's music (music by women, for women, and about women) is our special focus; music by more popular female artists in reggae, jazz, blues, and folk are also featured. We are sponsored by the Everywomen's Center of the UMass campus and work with them to provide news coverage of women's issues.

FRIDAY

Colors is a program which tries to incorporate a wide range of musics. Black classical, R&B, Latin New Song, local and national performers, oldies, and a wide range of women artists are what **Colors** is all about. Along with all of this is a generous portion of Public Service Information.

Morning Eclectic

WMUA's *Morning Eclectic* block features folk, gospel, new age, jazz and women's music. Start your day listening to pure music with a socially concious edge.

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Make A Joyful Noise: Gene Harris

for instance, fellow pianists Duke Ellington, Count Basie, Stan Kenton, or Bill Evans), he must be among the most jubilant of characters. His infectious approach to what is an almost overwhelming swing guarantees the foot-tapping of all within earshot, and his blues-drenched lines often lend a gospel prayer-meeting atmosphere to his recordings. None of this diminishes the logic, sensitivity, and taste of his more delicate performances.

The dearth of Harris recordings from 1965 on has been checked thanks to Concord Jazz, on which several albums featuring his marvelous playing have appeared recently. Best of all is the stunning live recording *Red Hot Ray Brown Trio* which includes "That's All" as well as the romping "Sultry Serenade," with Ellington's title never more appropriate. Few musicians of any era have so consistently made such a joyful noise as Gene Harris.

Peter A. Sokolowski
Jazz Director

"That's All," composed by Bob Haymes; as performed by Gene Harris:

The Three Sounds, "Good Deal," Blue Note 4020
Ray Brown, "The Red Hot Ray Brown Trio," Concord 315

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the week in... JAZZ

MONDAY

Unzipping the Zype is an adventurous mix of music. The show centers on jazz of the last half century but branches out to include electronics, avant-garde music, classical musics of the world, and the spoken word. It investigates how the future relates to the past—the traditions in transition.

TUESDAY

Enjoy the richness of mainstream jazz on **Green Eggs and Jazz**. The show focuses squarely on the traditions established by Duke Ellington, Count Basie, and Louis Armstrong, and keeps you in touch with the practitioners of this art form who keep the flame alive. Remember, it don't mean a thing...

WEDNESDAY

Jazz In Retrospect explores the vast contributions of those artists whose principal works occurred in the 1950's and 1960's. John Coltrane, Oliver Nelson, and Freddie Hubbard are among the giants you encounter each week.

THURSDAY

Criss Cross, with Miyan Levenson, takes a look at jazz through the decades. Featured artists include Scott Joplin, Keith Jarrett, Lee Morgan, John Coltrane, and Sonny Rollins. Call to request your favorites and enjoy the best jazz in the valley. Catch up with **Criss Cross**!

FRIDAY

Jazz in Silhouette is dedicated to improvised African-American music, with special emphasis on the jazz of the last fifty years. Built around thematic sets, the show goes beyond the superstars of the music to expose listeners to the genius of artists from Elmo Hope and Kenny Dorham to Henry Threadgill and Lester Bowie. Glenn Siegel is your host.

our native art form...

JAZZ

In 1960, Blue Note released a recording of the ballad "That's All" performed by that most basic of jazz ensembles—the piano trio. The melody is a simple and direct statement, touched with melancholy as if saying "Goodbye. For now," to your girlfriend. The edge and apprehension of this kind of moment are evident this Blue Note record, with the pianist also evoking the anticipation of the next "hello" in the manner of direct communication that separates music from the spoken word. This transcendent communication is a consistent quality of this particular pianist. His stunning facility is used to create such naturally musical phrases that in his playing one finds that the end of his technique is the means to his music. His name is Gene Harris.

In 1988, Concord Jazz Records issued a performance of the ballad "That's All," also by Gene Harris. Once again, the pianist evokes strong emotion. That same faultless yet musical technique is apparent in every phrase, yet the 28 year interim was not dormancy. The mood is more flowing and the playing is more expansive pianistically. The most significant change, however, lies in the approach to the beat as a variable for both individual and ensemble nuance in expression. The earlier version becomes metronomically stiff in comparison with the refreshing freedom of the more recent one. The momentum of Harris' solo and adventure into double time is more than supported by the rhythm duo of drummer Mickey Roker and bass master Ray Brown, who maintain their solid yet sympathetically elastic groundwork during Harris' heroic final chorus. The release into the last reading of the melody is electric—as the whirl of emotion settles into the wistful coda, the listener is left breathless and dizzy—as if saying "Goodbye, for now" to a harem.

Gene Harris is not a revolutionary or influential pianist in the sense of a Tatum, Powell, or Monk, but he has always been a dazzling performer. In 1956, his newly formed trio (dubbed "The Three Sounds") began recording for Blue Note. Bassist Andy Simkins and drummer Bill Dowdy rounded out the trio. The approach of arrangements and repertoire of this group is very similar to that of the more famous Oscar Peterson Trio, however Peterson's switch from guitarist Herb Ellis to drummer Ed Thigpen came three years after the debut of Harris' group. Recordings of both trios continue to be definitive examples of what the piano/bass/drums instrumentation is capable of doing in the mainstream of jazz.

Harris' piano style is unquestionably extroverted, which again fosters obvious comparisons with Peterson. The distinctiveness of Harris is twofold: his unbridled exhilaration in performance, and his undeniable debt to the blues. If Gene Harris' personality is reflected in his playing (like,

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the week in... WORLD BEAT

MONDAY

Concepto Latino is the Latin American representation on the University of Massachusetts airwaves. Since its founding more than fourteen years ago, **Concepto Latino** has served as the voice of Latin American music and culture. Accordingly, the pride that Latin Americans feel for their culture and the joy they feel in sharing their heritage with brothers and sisters of the diverse cultures on the UMass campus is reaffirmed with each broadcast.

TUESDAY

That U-Neek Alternative celebrates, in a kumpleatly eklecktick manner, the true diversity of the music of the world. Literally hundreds of styles are explored: music that emanates from at least 83 countries and stretches back through the ages. Special themes and features promise to be informative, educational, and entertaining as programmed by longstanding valley authority and r-kivist Uncle Shmoil (Sam Gilford). Guaranteed to grab your eustachian tubes.

WEDNESDAY

Una Nueva Cancion (A New Song) is a Spanish language program that focuses on music from the Latin American's new song movement, with social and political messages. Also covered is folklore from Central and South American and Caribbean countries. Along with the music, listen for information about current events related to Latin America taking place in the Pioneer Valley.

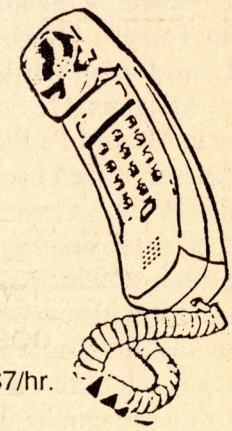
THURSDAY

Nomad is creative programming offering the sounds of the world village. **Nomad** is a tour of new global musics arranged by your host J.B. , as he takes you on a journey into a dense rhythm forest. This three-hour long program features the traditional music of Africa, Asia, South America, and the West, as well as contemporary world beat, jazz, and much more. Tune in Thursdays to WMUA's World Beat block from noon to 3 for **Nomad**.

FRIDAY

Roots Vibrations is a show that experiments with a variety of World Beat musical styles. The core, however, is the hard-driving roots Reggae that has inspired musicians from Jamaica to Ivory Coast to embrace this musical style and to spread the emancipation from oppression through music. Although containing many Rastafari beliefs, the music you will hear will include a conscious set that might range from Public Enemy to Mutabaruka. Selah.

BIG BUCKS



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world beat

WORLD BEAT BLOCK ON WMUA

The World Beat Block is the latest block to be instituted at WMUA, with the purpose of representing the traditional and contemporary musics of our world. Every week day is a unique survey of cultural sounds to broaden your horizons. Don't miss out on your chance to experience world diversity during the World Beat Block from noon to three every weekday on 91.1 FM WMUA.

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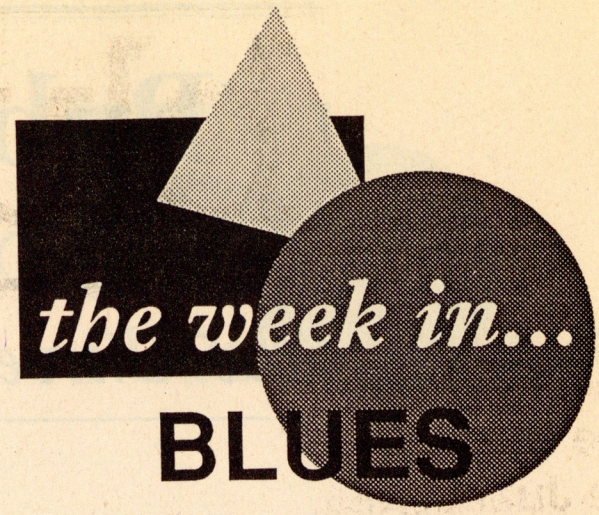

MONDAY

The Stormy Monday Blues Program with "Blue Bill" features new and vintage blues of all types, from Chicago on outward. Also, check in for live music, interviews, concert listings, and social commentary. Now in its 10th year. Wicked Good!

TUESDAY

Are you sick of the same old blues\rock? Are you yearning for something stimulating yet challenging? Then check out the **Chock Full O' Blues** show with Billy West. From a down-home Zydeco beat to the smokin' Chicago scene, this show features many different styles of music within the genre we know of as blues. You'll feast your ears on Country and Delta Blues, Rockabilly, Jump Blues, Jazz, Rhythm and Blues, and solid roots Rock n' Roll. So give the **Chock Full o' Blues** show a listen...enough to satisfy the meanest Blues appetite!

WEDNESDAY

The Smokin' Blues and Rock Show will burn you alive! The blues are about life. Music from the heart and soul ablaze with raw emotion. Sometimes it's sad, sometimes it's happy, sometimes it's mad—but it's always real. The cool sound of Albert Collins or some Son Seals Fire. Rough-edged Robert Johnson or Big-Band B.B. King. Muddy Waters may be a man, but Koko Taylor is definitely a woman. You'll hear it all, along with local music, live music, live interviews, and up-to-date info on the Valley music scene. If you can take the heat, tune in to the **Smokin' Blues and Rock Show** with Smokin' Joe Roche.

THURSDAY

Blame It On The Blues with Ellen Miller-Mack is a nutritious blend of blues, rhythm and blues, soul, and good ol' rock and roll. Where the blues women of all time let it rip, and blues artists stop by and chat when they're in the neighborhood. It's fun! It's educational! **Blame It On The Blues.**

FRIDAY

Jump 'n' Jive, with Jukebox John, plays the best in blues, soulful blues, and especially Jump Blues. Special features include a weekly Featured Artist, the Louis Jordan Fan Club, the Jive Drive, and Science You Can Use in Your Real Life.

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blues.

Louis Jordan: The King of the Jukeboxes.

Sometime circa 1939 Amherst College students milled around, adjusting cummerbunds and sipping from hip flasks, waiting for the prom to begin. Up on the bandstand an eight piece group including tympanis was tuning up. The short bandleader stepped up to the microphone, smiled broadly, held his gleaming alto saxophone high, and the band whipped into "Duke the Jitterbug." The students, hip to the sounds of big bands like Goodman and Dorsey, didn't know who they were seeing but they knew a good thing when they heard it and proceeded to jump and jive the night away. Little did they know that they were being entertained by the man that some would later call "The Father of Rock'n' Roll"—Louis Jordan.

Louis Jordan was born on July 8, 1908 in Brinkley, Arkansas. He ran away at the age of 12 to play in Ma and Pa Rainey's Rabbitfoot Minstrels and never looked back. His first big gig was with Chick Webb's Orchestra, one of Harlem's finest outfits. After singing, playing, and fronting that big band, which also included Ella Fitzgerald, he left to form his own unit. This band, which became the Tympani Five, could match and even beat any big outfit. It did this by playing hard and fast with the emphasis on the beat.

Louis Jordan recorded over 200 sides for Decca Records and about a hundred for other labels. These songs cover many styles from calypso to ballads but they were all mostly rooted in the blues—the happy blues. The songs, like "Saturday Night Fish Fry" and "Caldonia" were often about the ups and downs of black life, but always delivered with a smile and tongue firmly planted in cheek.

It worked.

Jordan had at least five million-seller records in the forties. In those days you could only do that by selling to both black and white audiences. That was a rare enough feat but what was even more amazing was that he did it without "whitening up' his act and bleaching the uniqueness of his music.

His accomplishments were many. He starred in movies, recorded with Ella, Louis Armstrong, and Bing Crosby, and influenced scores of artists, including Chuck Berry, Wynonie Harris, B. B. King, and Bill Haley. Milt Gabler, Jordan's as well as Haley's producer, said, "We'd begin with Jordan's shuffle rhythm and we'd build on it. I'd sing Jordan's riffs to the band, that would be picked up by the electric guitars and the sax. Louis was rockin' and rollin' before Elvis (the first) was even born.

In spite of being the number- one selling rhythm and blues artist of the1940's, he fell into obscurity in the 50's, sidelined by bad health and the advent of the music that he'd paved the way for, Rock'n'Roll. He died of a heart attack on February 4, 1974 and for many years his hits were unavailable. Now, however, thanks mainly to European labels, many of his tunes are now back in print and get played every Friday from 3:00 to 6:00 pm on the Jump'n'Jive show on WMUA.

If you'd like to own some of these sides (every blues, jazz, r and b, and rock library should contain some Jordan) the following basic collections can be ordered from local record stores:

"The Best of Louis Jordan," MCA, MCA2-4079 (LP)/MCAD-4079 (CD)—(a must-have)

"Look Out!...It's Louis Jordan and the Tympani Five," Charley, CRB 1048 (Import LP)

"Jivin' with Jordan," Charley, CRB CDX7 (Import LP)

Also available are videos including:

"Louis Jordan and Friends," Jazz Classics, JCVC 105

As Louis himself said, "I jumped the blues." Listen to Jump'n'Jive, buy the records, rent the videos, join the fan club (details on Jump'n'Jive) and find out what's the hub, bub.

Jukebox John

rates? Or are you just completely clueless? If so, there is a solution. **SGA Today**, an insightful, unbiased and often humorous look into the Student Government Association's decision-making process. Hosted by Ray Jennings and Val Vagoda, **SGA Today** provides such complete coverage of the senate meetings and other sibling organizations that you might as well stay home and listen. Why spend twenty hours a week rushing around campus to the various meetings when you can spend one hour listening to the radio with a package of Oreo's? Also, if your dinner-mates are starting to bore you, why not tune in to WMUA? If you're already one of those people who really dig the SGA scene, however, you already know where the action is.

WEDNESDAY 6:00-7:00 p.m.: REPORTS IN COLOR

Reports In Color is the public affairs program that deals unabashedly in the contemporary issues of relevance to Africans on campus and in the diaspora. Past topics include Minister Farrakhan, Blacks in Education, Black Student Empowerment, and Blacks in Business.

FRIDAY 6:00-7:00 p.m.: THE DATING GAME

Find friends, romance, and true love each week on the WMUA **Dating Game**, Friday evenings from 6-7 p.m. Just one phone call can connect you with the person of your dreams, desires, and... fantasies.

the week in... PUBLIC AFFAIRS

The Dating Game gives you the opportunity to meet new people with similar interests, and at the same time protects your privacy. Play the Game—there's no way to lose.

SUNDAY 12:00 noon-1:00 p.m.: FOCUS

Focus, with Ken Mosakowski, offers provocative debate and commentary on hot political issues of the day. Now in its third decade, **Focus** keeps the Valley informed.

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- pamphlets
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- business cards
- logos

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Public Affairs –

Dedicated to informing the University and community.

MONDAY &THURSDAY 6:00-7:00 p.m.: UNDERCURRENTS

Undercurrents is the kind of public affairs program you rarely hear nowadays. Its perspective is leftist and feminist, and its style is professional and credible. The show explores ideas and points of view that frequently don't make the airwaves or the newspapers. **Undercurrents** features in-depth interviews, music, news, and a calendar of upcoming events. Collective members try to dig beneath the government and corporate propoganda to expose other viewpoints. If you're looking for a program that's challenging, controversial, and different, then tune in to **Undercurrents**.

TUESDAY 6:00-7:00 p.m.: SGA TODAY

Are you confused about the budget cuts? Are you concerned about future tuition

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WMUA FM 91.1

THE PROGRESSIVE ALTERNATIVE IN THE PIONEER VALLEY

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6 a.m.	Morning Eclectic p.4					Polka Bandstand	Glory Road To Gospel
9 a.m.	Jazz p.6						Zamir
Noon	World Beat p.8					Remember When	Focus
3 p.m.	Blues p.10					Sportsline	Country, Blues, and Bluegrass
6 p.m.	Public Affairs p. 12					One Love Radio	
7 p.m.	Rock p.18					Serious Slammin'	Concepto Latino
9:30 p.m.	Urban Contemporary p.16					Kev–E–Kev	Mellow Madness
Midnight	Eclectic Rock p.20					Saturday Seduction	White Picket Fence
3 a.m.							

music like "Party Your Body?"
Stevie B: I don't think I'll ever revert to just saying that I'm going to just do a song like "Party Your Body." I have a "Party Your Body" song on my new album. It would be the equivalent to "Come With Me" or "Girl I'm Searching For You," which is that type of song, just a basic dance beat. My new single, "In My Eyes" should put me up with hopefully the top 10 people in the world, but I won't do just dance music.
CR: *What's in the future for you, what albums do you have coming up? I know you just released "I Wanna Be The One,"what else do you have coming up?*
Stevie B: The album was released at the same time as the single. The next single is "In My Eyes," after which we'll go with a ballad or another dance record. We'll just have to see how it goes.
CR: *How do you feel about the industry controversy over sampling, especially after "Pump Up The Party" which is completely sampled? Do you think anything should be done? Do you think they should let people sample as they choose or should artists be given credit when their work is sampled?*
Stevie B: If something is used respectfully, if it's a real bite, which we might say the artist has to give some due if he's using someone else's voice.
CR: *How about Eric B. and Rakim's beat from "Paid in Full," which was used in Milli Vanili's "Girl You Know It's True?"*
Stevie B: Well, you can't copyright a beat, so it's not their beat anyway. If you ask Eric B., he took that beat from somewhere else. Just because somebody's got a beat, that doesn't mean no one else can use it. Beats are beats. Beats don't clarify a song.
CR: *Eric B.'s beat was not just a beat, it's an integral part of the song.*
Stevie B: You can't stop them. How can you? How do you know that Milli Vanili didn't have that beat two or three years ago? Okay, so they might feel that their rights were infringedupon. It's just a uniqueness in every song and every artist no matter what. If they steal a beat or a hook or a line there has to be a magic. Milli Vanili sold a lot of units. So evidently people don't mind them using stolen beats.
CR: *But a lot of people didn't know that the beat was stolen.*
Stevie B: Milli Vanili's song is not Eric B. Milli Vanili's song is theirs. Even the new one, "Don't Forget My Number," sounds like the first one, but it's still a unique song and it has magic to it. Eric B.'s song had a magic to it. Believe me, the best bite from the best. That's why they're successful.

the week in...
URBAN CONTEMPORARY

MONDAY
All That Jazz is fast, it's hot, it's on the money. This show covers a lot of ground within the music that we call Jazz. You can hear many popular artists such as Wynton Marsalis, or the hot new sounds of Najee, George Howard and such incredible new artists as Kirk Whalum and Jonathan Butler. This show captures the rich tradition of jazz and jazz fusion covering the entire continuum of jazz. For an evening of true pleasure tune in to **All That Jazz**, a production of the Black Mass Communications Project.

TUESDAY
Set up your Tuesday nights with Lady "E" and **Set It Off**. This Urban Contemporary mix includes rap, hip-hop, club, funk, and slow music. Jazz and reggae play their part in the blend, and up-to-date public affairs info keeps you on top of your world.

WEDNESDAY
Become hypnotized by Carribean Dance Hall Reggae as the rub-a-dub grinding seductive sounds take you to the Islands. From Tiger to Thunder and back again, as your host K-NYCE takes a flight to **Forever Land**.

THURSDAY
The most versatile show on the airwaves: **New Power** on the voice and the choice of the Pioneer Valley. The best in reggae, funk, and asssssssid house music with D.J. Rio makes the vibrate.

FRIDAY
Check out the station's most innovative D.J. as he takes ordinary songs and mixes them delicately to the tune of a funky beat. Listen to Ice-T play the hypest songs on the black music scene every Friday on **Gettin' Funky**.

urban contemporary

The Best Bite From The Best

The following is an interview with Stevie B while backstage after the Spring Concert of 1989. Stevie B is a driving force in dance music today with such successes as "Party Your Body," "Spring Love," and "Dreamin' of Love." His current hits include "In My Eyes" and "Girl I Am Searching For You." Along with discussing his career, Stevie B had many interesting insights into a recent music industry controversy over the art of sampling. Sampling is the practice of taking a phrase or part of a phrase from someone else's song and including it in their own. Sampling is also known as "Biting." Read on to find out what Stevie B has to say about other artists and his own "Biting."

Christina Rosetti: *How did you get your start in dance music?*
Stevie B: I started producing first and then I started doing my own tracks and then I did "Party Your Body" and it worked from there. It seems like everything kind of sprung up from there.
CR: *What singers or groups influenced your music?*
Stevie B: I guess Expose, Noel, all the dance music has always inspired me.
CR:*What kind of sound, like Latin, Freestyle, House...*
Stevie B: All are influenced by the same things. House and Latin originated with the assistance of a lot of percussion happening, so I listen to everything. Believe it or not, I listen to the Beatles. I like to listen to the harmonies. I like a lot of old 60's and 70's harmonies.
CR: *Old Motown?*
Stevie B: Yes, old Motown, and what that does is free your base so that no one says "Well, you're just one thing." I try to put a good dance bottom, a good melody, and a good hook and everybody can identify with the music. Nobody can say it's either this or that.
CR:*Do you think you'll be moving more toward producing other groups like Hassan?*
Stevie B: I am Hassan.
CR: *You are Hassan?!!*
Stevie B: Hassan is a pseudonym. I wrote and performed "Pump Up The Party."
CR: *Do you think that you're future music will have the pop appeal of "I Wanna Be The One" or do you think you're going to move back towards true dance*

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releases under the guise of slogans like "it doesn't have to be old to be classic."

The biggest problem I have with "classic rock" is in its ability to distort history. It gives the illusion that rock music started in Haight-Ashbury (a nightmare in itself that I would rather not dwell upon), that it was created by whites, and that the majority of artists are from England. As a result, much of the great music of the past continues to be ignored. You won't find the Stooges, the Velvet Underground, Sandy Denny, the Troggs, the Thirteenth Floor Elevators, Elf, Faust, or Can in a "classic rock" format. Nor will you find Marvin Gaye, Betty Wright, Otis Redding, Ann Peeples, Ike and Tina Turner, the Isley Brothers or Irma Thomas.

Rock's origins lie in the music of the 30's and 40's (and earlier), music that was created largely through the efforts of Black Americans. To ignore this is to continue the same injustices that have been forced upon Fletcher Henderson, Louis Jordan, T-Bone Walker, and too many more.

It's a shame that as Pink Floyd's Dark Side of the Moon continues to remain on BestSeller lists, Funkadelic's vast discography continues to remain ignored and out-of-print. It's a shame that the Ramones were forced to adopt British accents in order to increase sales on their first album. It's a shame that Otis Redding remained largely ignored by white audiences until he appeared at the Monterey Pop Festival shortly before his death. It's a shame that Johnnie Taylor is mainly recognized for "Disco Lady."

Classic Rock had the chance to correct history by giving credit to the deserving. Instead, it continues to rehash the same prejudices that have always been popular. It ignores the monumental efforts of many and allows us to make the same mistakes and erroneous assumptions over and over again. It is no wonder, then, that we continue to discredit the current efforts of Black Americans while we support the Motownization of British popular music.

Please don't get me wrong. I, too, grew up with, listen to, and enjoy classic rock. I also realize that it's a business, and in business, one should go with what sells. It's simply too bad that the format limits itself to playing the same, proven-effective songs over and over, and that we continue to seek out new names to describe out ignorance. But if there's any truth to the phrase, "Free your mind, and your ass will follow," then it must also be true that before you can free your mind, you must first want to do so.

by Phil Straub
Host of Big Underwear

MONDAY

Non Sequitur Theatre is a showcase for interesting music from around the world as well as comedy and radio drama. The musical center of **NST** is innovative forms of rock and dance music, though it frequently crosses over into jazz, new age, and other genres.

TUESDAY

You can find everything from the ethereal and atmospheric to basic rock and pop (American, New Zealandic, Australian....) to brawny, powerful, grungy, guitar rock on **Panacea Pub**. With a few country tunes thrown in here and there. Who knows—you may even catch some ABBA. There's no telling.

WEDNESDAY

Take a step into the future with brash, aggressive, soul-wrenching rock, Clockwork Orange style! Heard only on Wednesday nights, from 7:00-9:30 p.m., **The Ludovico Technique** specializes in hardcore and grunge, along with the spoken word, jazz, and other bizarre rarities.

THURSDAY

Why **Big Underwear**? What does it mean? Well, what would you call it if someone took selections from mostly American music and culture over the last eighty years with an emphasis on contemporary efforts, jumbled it altogether into a hopelessly tangled mess, and stuffed it all into a two-and -a-half hour show? A waste? Possibly. I call it a challenge. If you're an active listener, then try **Big Underwear** on for size.

FRIDAY

Friday evening Ramblin' Anne brings you an underground rock show you can stand to listen to! From 7 to 9:30 p.m. you can hear the newest releases, from alternative pop to tuneful noise. Whether it's bands from Australia and New Zealand or Amherst's own, **Ramblin' Radio** is where pop lives on WMUA.

ROCK

Classic Rock

What's in a name? Quite a lot, if you were to believe what you read. The world of music is constantly flooded with names and categories: Contemporary, Alternative, Middle of the Road, Solid Gold, Bop, Pre-Bop, Post-Bop, Country, Countrypolitan, Town & Country, Soul, R&B, Funk.....

One name that's currently popular to bandy about is Classic Rock. Now, when I hear that term, the first thing that comes to mind is Louis Jordan and His Tympani Five, but I rarely hear them on "oldies" stations, let alone "classic" ones. No, these "classic rock" stations limit themselves to generally guitar-based, mostly white stadium music of the late 60's and early-to-mid 70's. If that weren't enough, they often restrict themselves to only the artists that had hits. So just like the "oldies" stations that regurgitate the same songs over and over again, these "new" stations give you a chance to hear the songs that have glutted the airwaves for the last twenty years. And if that weren't enough, they continue to support these same artists and revitalize long-since-dead careers by playing new

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the week in... ECLECTIC ROCK

THURSDAY

Every Thursday night from midnight to 3a.m. hear an amalgamation of ear-bending, mind-warping, foot-moving stuff. If you ever wondered why you were told to never eat dirt, here's the answer. Taking no prisoners, **The Kiss Of Shame** is heavier than Fat Albert and Smoother than a Charles Barkley dunk in traffic. Not for those who aren't into opening the mind and letting the ass follow. It's rock and a whole lot more.

FRIDAY

I first got into college radio to meet women. I soon discovered that in order to be a social success, it was obligatory to play music that the students wanted to hear; R.E.M., 10,000 Maniacs, the Grateful Dead, the Butthole Surfers. Now these are the staples upon which I base my broadcast, and I'm a success. Friday night, when you come home from the Pub or Barcelotti's (with that extra-special someone who dazzled you with her superior makeup cakes or his bulge-packed CREW t-shirt), pour a romantic glass of Coors beer, turn the lights down low, get all tangled up like collegiate silly putty strings seeking with frenzy to make electrical connections, sleep in muccus membrane matresses, and turn on my show. Fridays at midnight until three a.m. Saturday. Sleep. Travelling backwards into the couch at light speed and not even remarking that whizzing blurs exist whereas before existed a solid object. Sleep. This is not Metropolocorp. **Stygian Shore Outposts.** Sleep. Sleep well.....

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eclectic ROCK

MONDAY

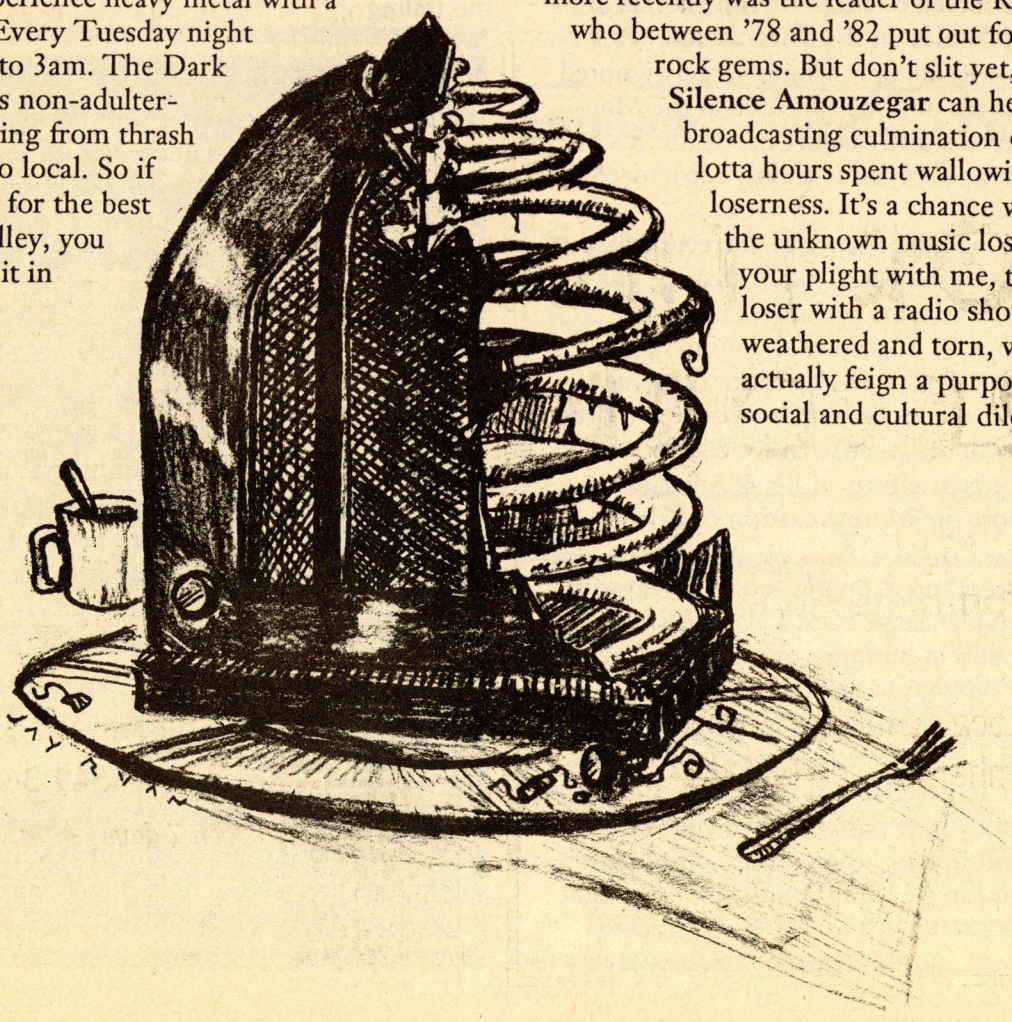
Ahhhhhhhhh Auuuuuuuugh. The Blender's gone berserk and I can't find my leather donut. Well, the kids are in the car and we're leaving on the **Dead End Road**. If you tune in anytime during the show, you'll understand what this means. By the way, there are no fish under the ice.

TUESDAY

The Dark: Experience heavy metal with a touch of class. Every Tuesday night from midnight to 3am. The Dark exclusively plays non-adulterated metal ranging from thrash to progressive to local. So if you are looking for the best metal in the Valley, you are sure to find it in **The Dark**.

WEDNESDAY

You're a loser. You're an empty shell, filled with wads of trivial music facts that are inherently useless. Does knowing that Doc Severinsen blew trumpet with Dizzy Gillespie on May 22, 1961 for Diz's "Perceptions" album swell your bank account? Doubtful. Scoring a date is hardly contingent upon whether or not you know that Dead Moon's Fred Cole was also the guts behind 60's-Pebbles-Punks, The Lollipoppe Shoppe, or more recently was the leader of the RAT$, who between '78 and '82 put out four punk rock gems. But don't slit yet, because **Silence Amouzegar** can help. It's a broadcasting culmination of a lotta lotta hours spent wallowing in music loserness. It's a chance where you, the unknown music loser, can share your plight with me, the music loser with a radio show. Together, weathered and torn, we can actually feign a purpose for our social and cultural dilemma.



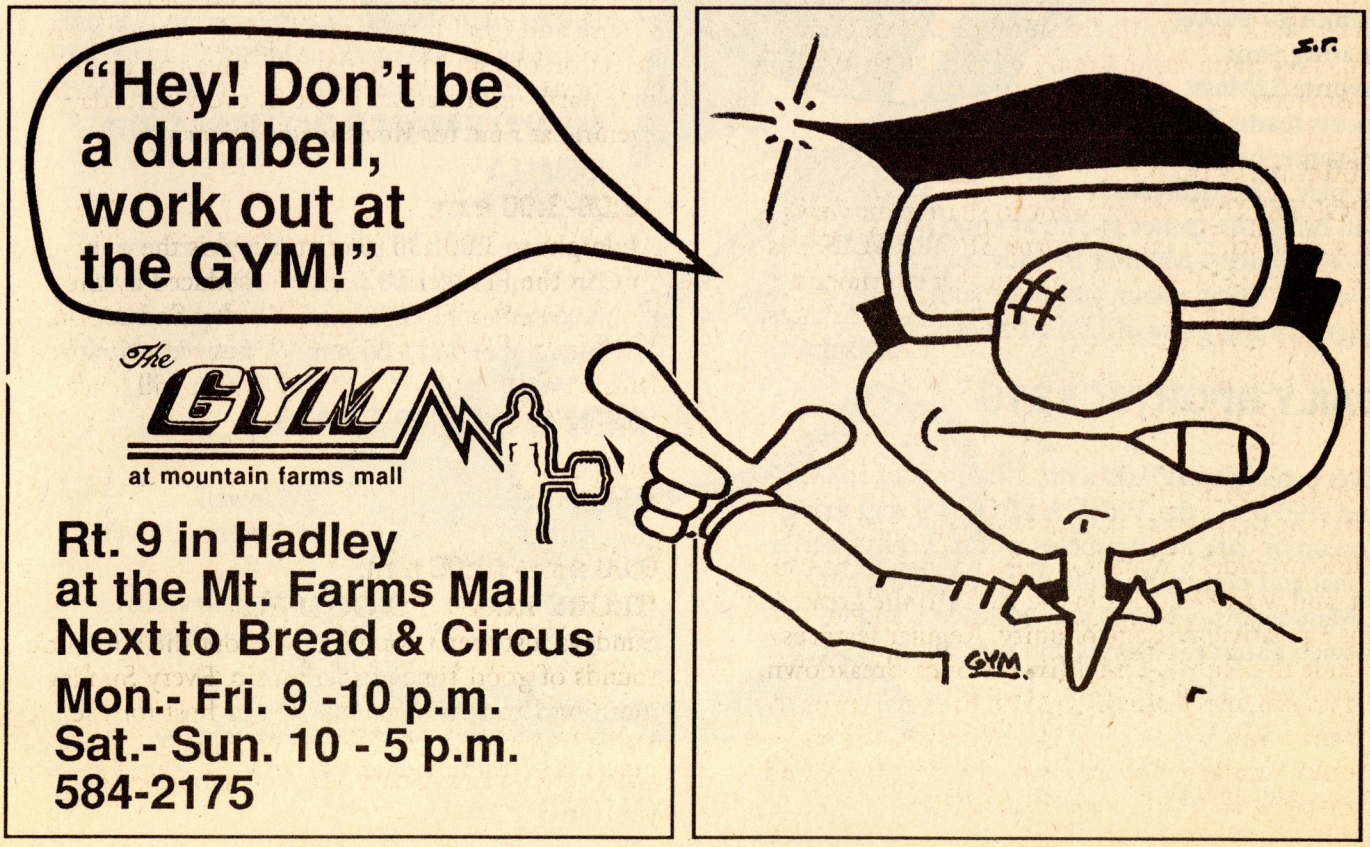
10:00 a.m.-12:00 noon
ZAMIR
Zamir features a wide variety of Traditional to Modern Israeli music. From fast pace Israeli dancing cuts to beautiful love melodies, plus great live songs as well as some delightful Yeminite tunes. **Zamir** acts also as a communicator for the UMass Hillel. Listeners can hear the latest news of Hillel's activities as well as call in with any questions they have concerning Hillel.

12:00 noon-1:00 p.m.
FOCUS
Focus, with Ken Mosakowski, offers provocative debate and commentary on hot political issues of the day. Now in its third decade, Focus keeps the Valley informed.

1:00 p.m.-6:00 p.m.
COUNTRY, BLUES, AND BLUEGRASS
With over a dozen dedicated D.J.'s and engineering personnel, **C,B,&B** in its second decade continues to explore music from Mainer's Mountaineers to The Seldom Scene, from Bob Wills to Johnny Cash, from Bessie Smith to Buckwheat Zydeco, and from Robert Johnson to Ruth Brown. **C,B,&B** is more than good music. It's history, news events and interviews. It's Bandboard, where

you'll hear local concert and festival schedules. And don't forget our Live Radio Broadcast Concert Series: You can be a part of our studio audience. It's FREE!

9:00 p.m.- 12:00 midnight
MELLOW MADNESS
Mellow Madness is simply the best mix of Mid-Tempo contemporary Black music and ballads. The uniqueness of **M.M.** comes in the variety of music styles ranging from the crooning of Luther Vandross to the guitar licks of George Benson in an earlier age to the harmony of Blue Magic. **M.M.** is Black Love at its best



weekend

SATURDAY

6:00 a.m.-12:00 noon:
Polka Bandstand is a WMUA institution. For years, the Bandstand has provided the authentic, ethnic, joyful, and driving music that is Polka. Dance till you drop, twirl your partner like a rag doll, and crank up the volume on the Pioneer Valley's only connection to the tradition that is Polka.

12:00 noon-2:00 p.m.

Remember When plays many of the forgotten oldies from the fifties and early sixties, featuring historical themes, featured years, and other creative ways of educating the public about oldies. Please call in, and of course, tune in and be turned on by Mark with a K's **Remember When** each and every Saturday at noon over 91.1 FM, WMUA in Amherst.

2:00 p.m.-3:00 p.m.

SPORTSLINE: If you want to share your views on sports, where can you turn? **SPORTSLINE** is the answer, 2:00 to 3:00 on Saturday afternoons. Tune in to hear the latest sports news and debates. 545-3691 is the number to call and voice your opinions on the Valley's best sports show, **SPORTSLINE**.

3:00 p.m.-6:00 p.m.

WMUA's pioneering reggae program, **One Love Radio** provides a dynamite mix of reggae, calypso, ska, and worldbeat. From the latest to the greatest, plus a positive message of unity. Regular features include the Rub-A-Dub Mix, the Soca Breakdown, and record and ticket giveaways. Frequent trips to Jamaica allow us to obtain the hottest Kingston releases, available nowhere else. Love is lovely and war is ugly, so let's get together and feel alright!

6:00 p.m.-9:00 p.m.

Serious Slammin' takes place every Saturday starting at 6:00 p.m. on WMUA. Hosted by D. J. Cool K. C., all styles of rap music (rock, dance, reggae, house, and rap ballads) will be showcased. Check out the hip hop styles and lyrical creativity of such artists as DeLa Soul, Boogie Down Productions, Public Enemy and others. Cool K.C.'s **Serious Slammin'**. Brought to you by the Black Mass Communications Project. Believe that.

9:00 p.m.-12:00 midnight

Kev-E-Kev: This show is straight out of the club. It starts with the best in Urban Hardcore progressive and New Jack Swing. Then it embarks on the two hour non-stop Saturday Night Suicide Mix. Kev takes you to new heights with his array of House and Club hits. He will dazzle you with his selection of Hip-House. He will give you up-to-date party information. Tune in every Saturday evening at nine for Kev's magical journey.

12:00-3:00 a.m.

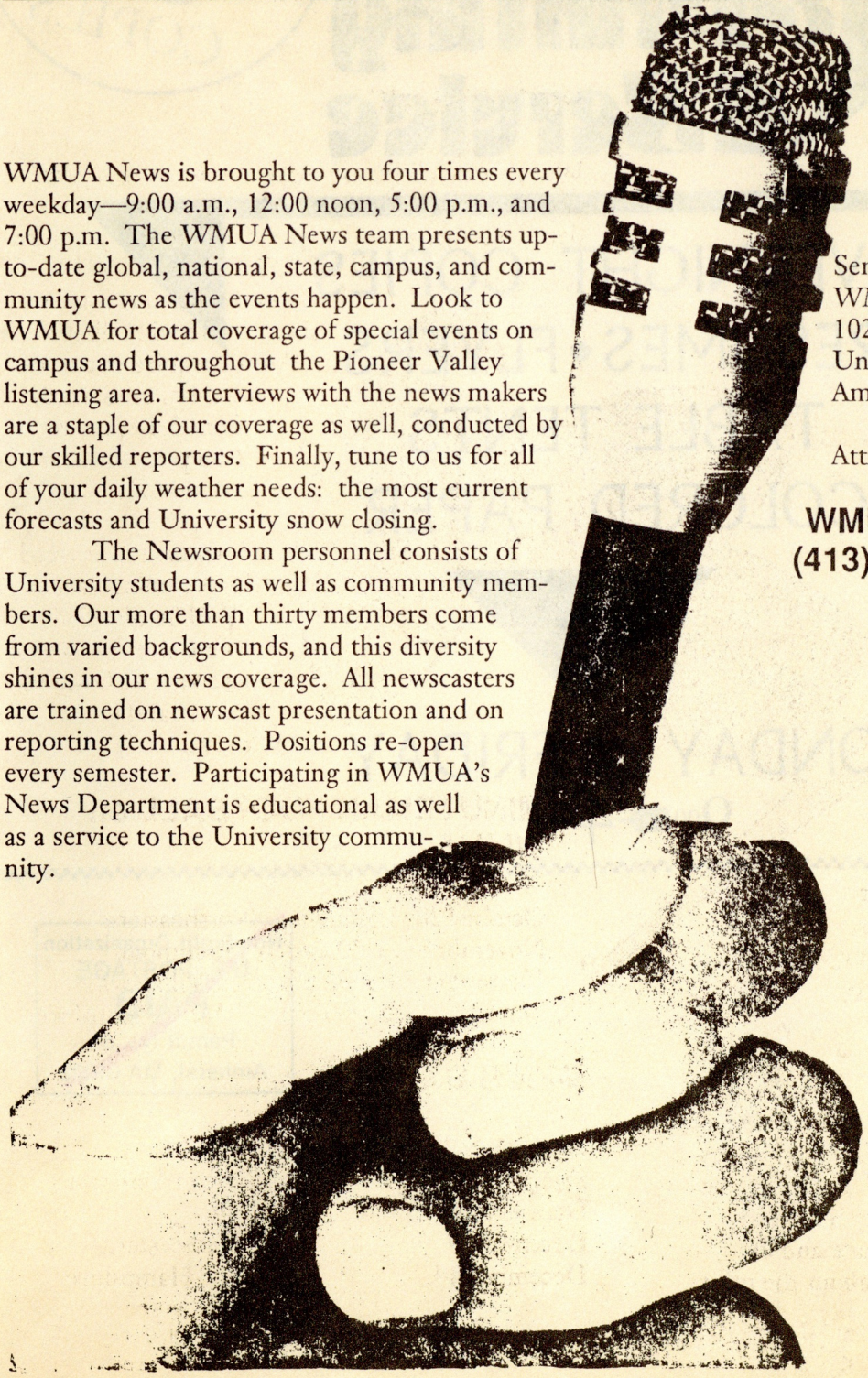
Midnight to 3:00 a.m. on Saturdays is the only time in the Pioneer Valley to be seduced by the sweet sounds of Colette on **Saturday Seduction**. She'll take you on a musical odyssey with slow jams from the 60's, 70's, and 80's that will leave you breathless!

SUNDAY

6:00 a.m.-10:00 a.m.

GLORY ROAD TO GOSPEL:
Sundays just aren't complete without the authentic sounds of good-time gospel music. Every Sunday morning Reverend Pearson is your host for the Valley's definitive exploration of gospel's joyous and soulful tones. Come and find salvation for your ears!

N•E•W•S



WMUA News is brought to you four times every weekday—9:00 a.m., 12:00 noon, 5:00 p.m., and 7:00 p.m. The WMUA News team presents up-to-date global, national, state, campus, and community news as the events happen. Look to WMUA for total coverage of special events on campus and throughout the Pioneer Valley listening area. Interviews with the news makers are a staple of our coverage as well, conducted by our skilled reporters. Finally, tune to us for all of your daily weather needs: the most current forecasts and University snow closing.

The Newsroom personnel consists of University students as well as community members. Our more than thirty members come from varied backgrounds, and this diversity shines in our news coverage. All newscasters are trained on newscast presentation and on reporting techniques. Positions re-open every semester. Participating in WMUA's News Department is educational as well as a service to the University community.

Send Press Releases To:
WMUA News
102 Campus Center
University of Massachusetts
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WMUA News Hotline:
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S•P•O•R•T•S

WMUA Sports: Your Umass Sports Authority

GAMES

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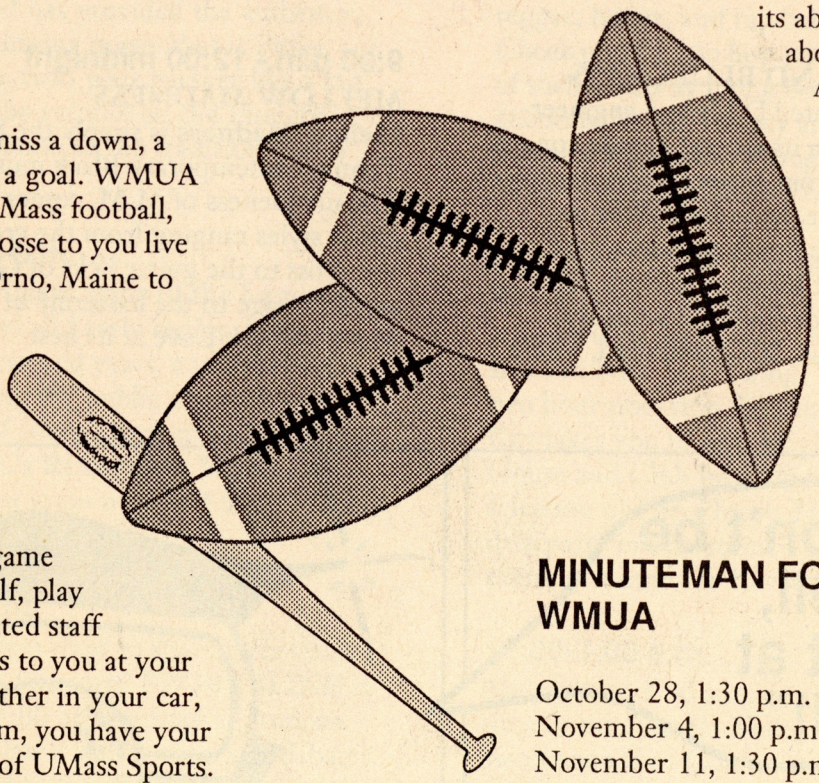

DAILY SPORTSCASTS

Every weekday at 9:00 a.m., 12:00 noon, 5:00 p.m., and 7:00 p.m., the WMUA SPORTS staff brings you up to date on the sports world. From international and national headlines to Bay State and UMass teams, we keep you up to date and informed about the stories you care about the most.

SPORTSLINE

When Football season has come to a conclusion and you want to hear and participate in an in-depth discussion about sports, where can you turn? SPORTSLINE on WMUA. If its about sports and you care about it, we will talk it over. All we require you to do is tune in on Saturdays from 2:00 p.m. to 3:00 p.m. and dial 545-FM91.

If you are interested in becoming part of WMUA SPORTS please stop by at the station, 102 Campus Center and let us know.

MINUTEMAN FOOTBALL on WMUA

October 28, 1:30 p.m.	at Northeastern
November 4, 1:00 p.m.	Richmond
November 11, 1:30 p.m.	at Villanova
November 18, 1:00 p.m.	New Hampshire

MEN'S BASKETBALL

November 28	Lowell
December 2	at Boston University
December 6	Yale
December 9	at Northeastern
December 14	New Hampshire

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